



**Overcoming Barriers to Expanded
Use of Non-Opioid Therapies for
Persistent Pain**

Mark Altenhofen, MS

Challenges in pain treatment:

Conceptual burdens: biomedical model v.s. biopsychosocial model; simple solutions to a complex problem.

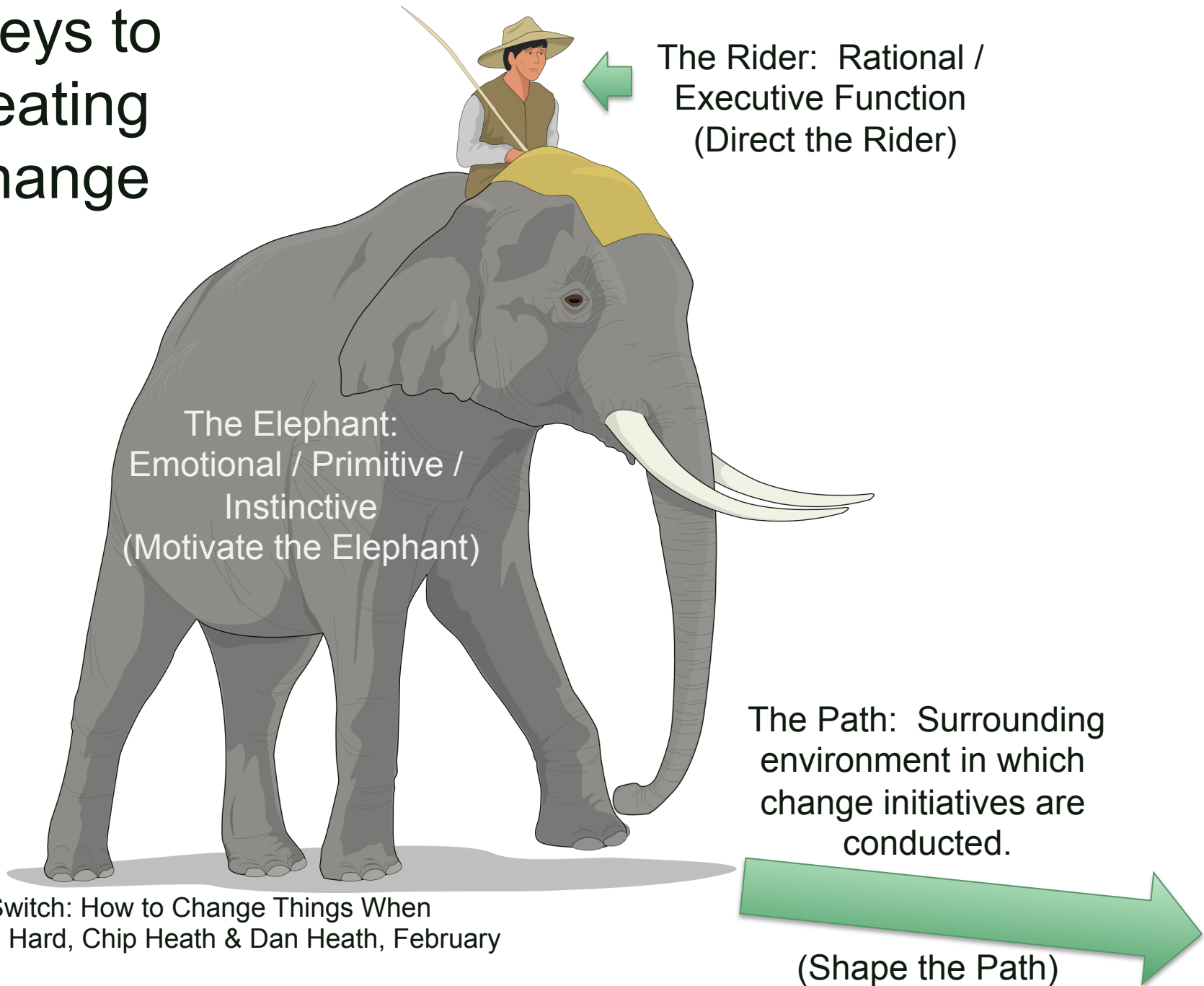
Unrealistic goals and expectations – “Patient Centered Care” or searching for a “CURE”

Opioid - Dependence, Misuse, Abuse, Addiction?

Co-Morbid PTSD, Depression, Anxiety, Substance Abuse

Lack of training, systems, and organizational structure.

3 Keys to Creating Change



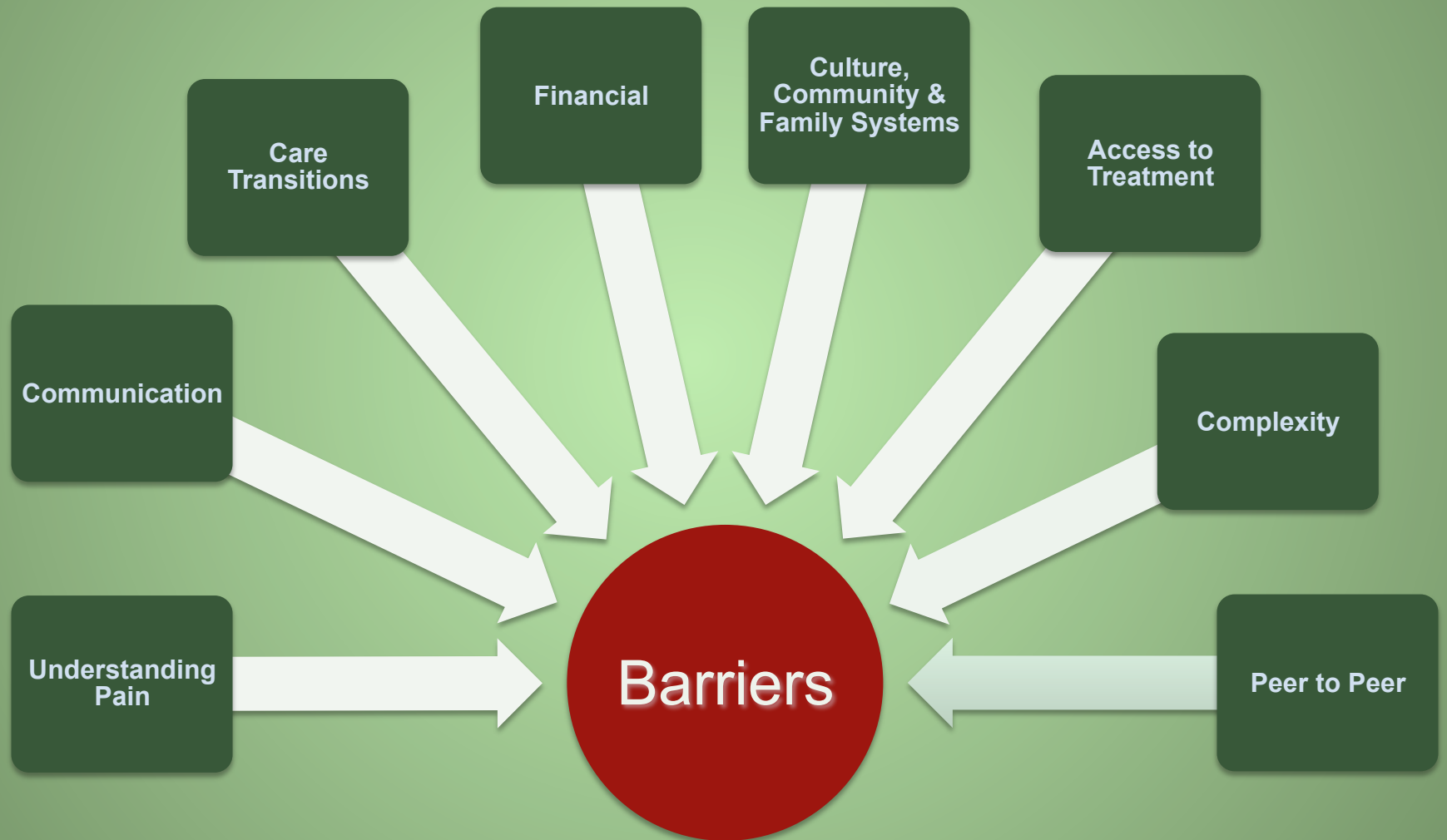
Source: Switch: How to Change Things When Change Is Hard, Chip Heath & Dan Heath, February 2010

Shaping the Path

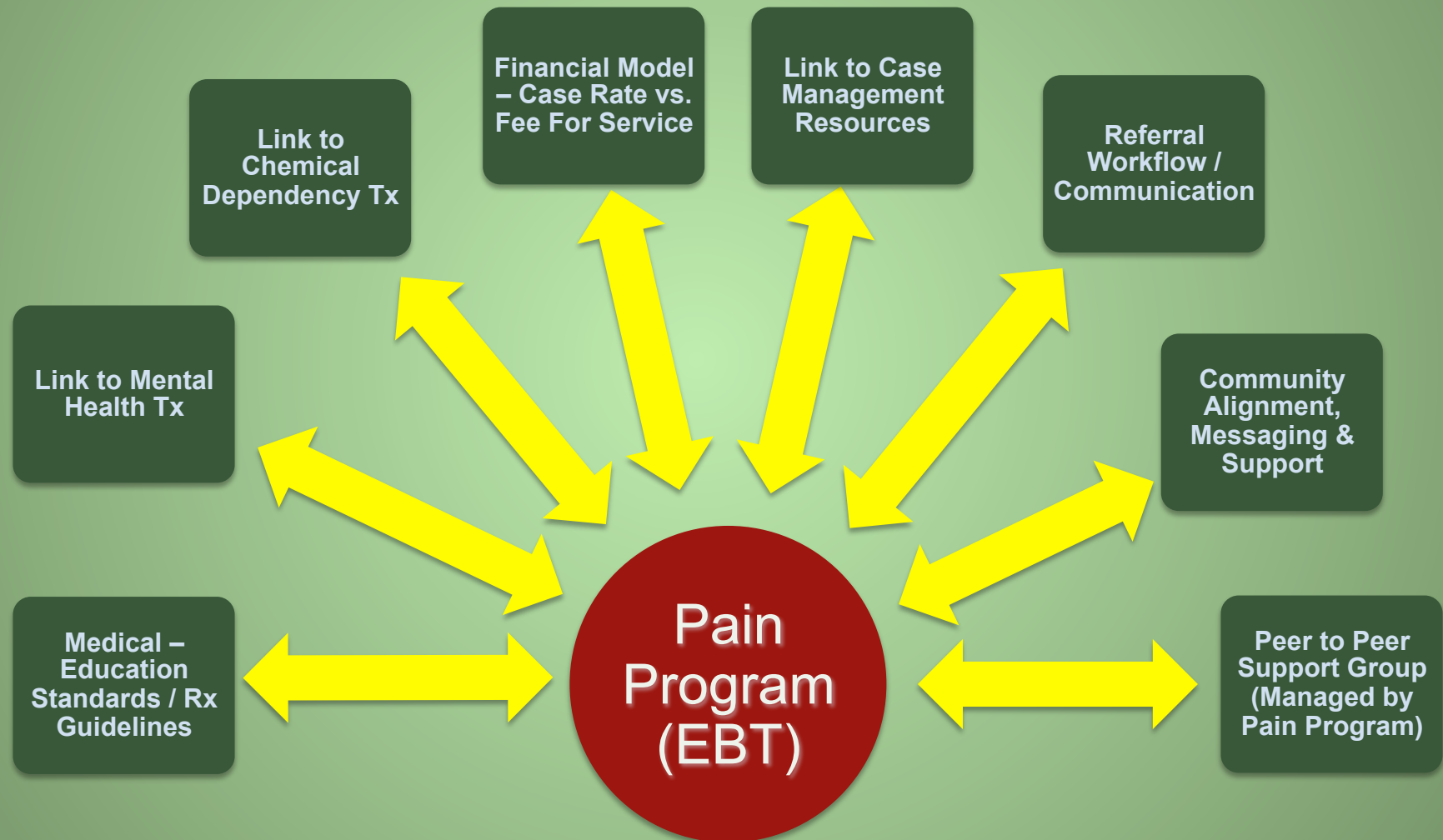


- Tweak the Environment
- Create Structure, Predictability, Redundancy
- Rally the Herd

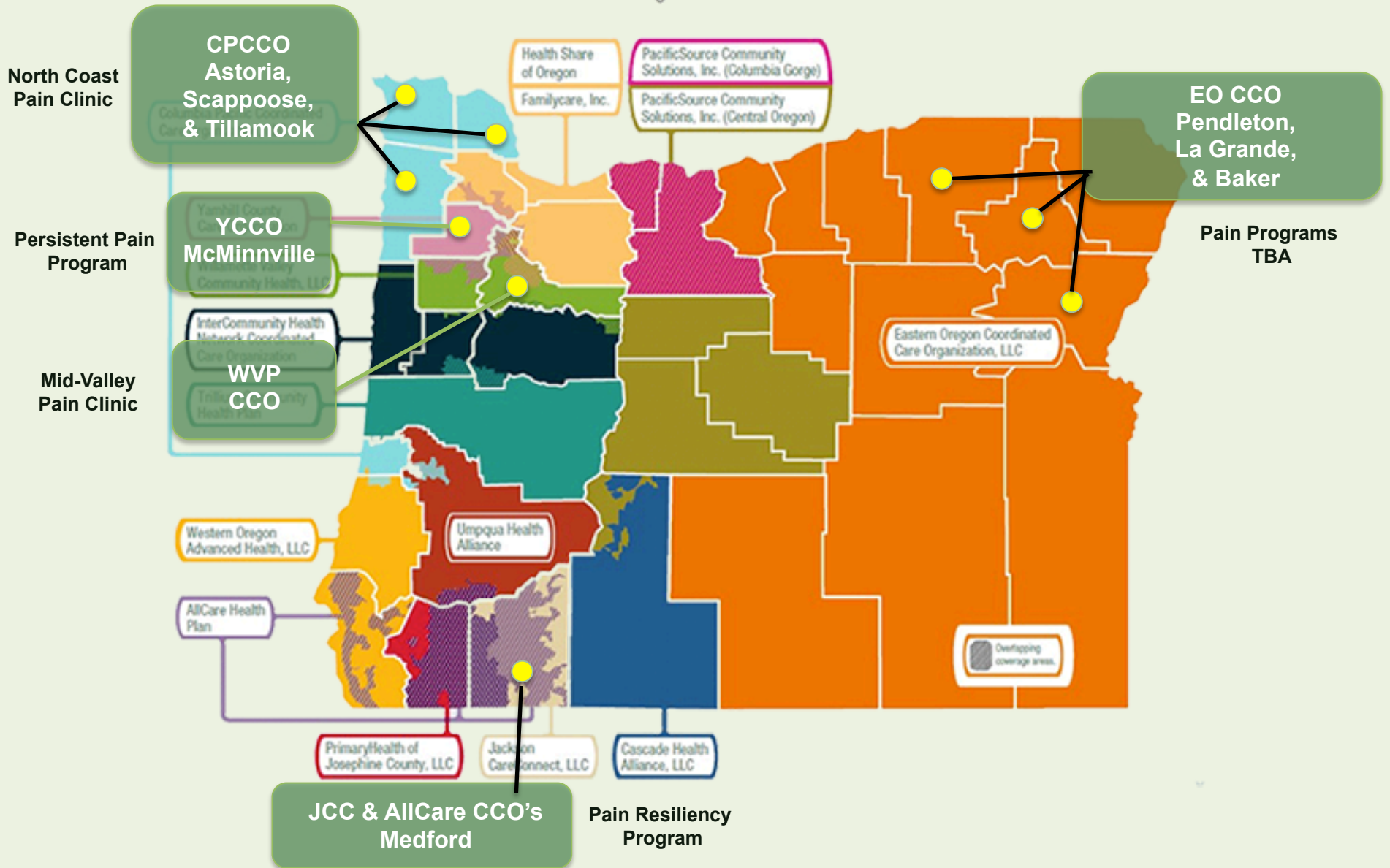
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Coordinated Care Organizations Service Areas



Discussion

Embed multimodal /
evidence based treatment.

Shape the Path

- Change the Environment
- Create Predictability
- Rally the Herd

Mark Altenhofen, M.S.

C: (503) 915-2055

mark@painadvisors.com

www.painadvisors.com

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